

TORTS MADE PERFECT

Date: APRIL 18-20, 2012

Location: WYNN HOTEL, LAS VEGAS, NEVADA

Wednesday, April 18, 2012

- A. Arrival and check-in
- B. Networking and Litigation Team/Group Meetings
- C. VIP Reception/Party

THURSDAY MORNING SESSION

SESSION THEME: *WHO MOVED THE CHEESE: THE NEW PARADIGM AND CUTTING-EDGE CHANGES IN METHODS AND TECHNIQUES OF CROSS-EXAMINATION IN CURRENT TIMES - DEPOSITION AND TRIAL*

MODERATOR: Todd A. Romano, West Palm Beach, FL

7:00 a.m. **“Connectionology” and Cross-Examination: Why You Must Understand That Cross-Examination Is the First Stage and the Most Important Stage of Summation**

John F. Romano, West Palm Beach, FL

7:45 a.m. **The Fallacies of the Ten Commandments of Cross-Examination in Winning the Case During Cross-Examination of Your Opponent’s Experts**

Ed Hill, Charleston, WV

8:30 a.m. **Cross-Examination of Defense Life Expectancy Experts in Pharmaceutical Tort, Catastrophic Injury, and Wrongful Death Cases**

Vicky Maniatis, Mineola, NY

9:15 a.m. **Jurors and Experts: Tactics and Methods to Diminish Jurors’ Resistance to Expert Witness Testimony Persuasion**

Lisa Blue, Dallas, TX

10:00 a.m. **The Anatomy of Six Failed Cross-Examinations in Catastrophic Personal Injury and Wrongful Death Cases: Analyzing What Happened, Why**

They Were Failed Interrogations, and What Could Have Been Done to Change the Result - (Evaluating the Six Pitfalls of Cross-Examination)

Noelle C. Nelson, Ph.D., Malibu, CA, and Catherine James, Culver City, CA

11:30 a.m. **The Five Silver Bullet Questions for Experts in Deposition - Essentials for the Winning Interrogation (Plus 25 Key Expert Witness Questions “Must” Checklist)**

Todd A. Romano, West Palm Beach, FL

12:00 p.m. Adjourn for Lunch

THURSDAY AFTERNOON SESSION

SESSION THEME: *THE PSYCHOLOGY OF VISUALIZATION PRESENTATION IN HEARINGS, MEDIATIONS, AND TRIALS - (INNOVATIVE TECHNOLOGICAL BREAKTHROUGHS, POWERFULLY PERSUASIVE DEMONSTRATIVE AIDS AND EVIDENCE, WORDS, ACTION, AND MOVEMENT IN THE COURTROOM)*

MODERATORS: John Romano and Todd Romano

2:00 p.m. **Understanding and Appreciating Which Visual Presentations Work and Why They Work, and Which Visual Presentations Are Useless and Why They Are Useless (Covering Visual Presentations in Hearings, Mediations, and Trials) - Learning Why Many PowerPoint Presentations Place a Wall Between the “Persuader” and “Persuadee” - and Knowing Why This Happens; Learning Why Some Visual Presentations and Demonstrative Aids Cause Resentment Among Those to Whom the Advocate Is Trying to Persuade; and Much More Including “the Evolution of Visual Presentation Software”**

Rob Sullivan, Kansas City, MO

3:00 p.m. **Videoring/Videostreaming Via “Live Feed” Your Hearings, Mediations, and Trials - How to Get This Accomplished; When It Is Necessary and Beneficial; Overcoming Obstacles; Who Needs to Be “on The View” (or Watching) and More [a/k/a A Way to Have All Necessary Persons Always “Attend” Hearings, Mediations, and Trials]**

Harvey A. Moore, Ph.D., Tampa, FL
Ron Goldman, Atlantic City, NJ (Inventor of Miniscript)

5:00 p.m. Adjourn

FRIDAY MORNING SESSION

SESSION THEME: *PROOF AND ARGUMENT OF DAMAGES FOR THOSE INJURIES, ILLNESSES, AND CONDITIONS WHICH ARE “UNSEEN” BY THE HUMAN EYE OR VIA DIAGNOSTIC TEST/STUDY*

MODERATORS: Todd Romano and John Romano

7:00 a.m. **Understanding and Appreciating the Necessity of Utilizing Grief and Bereavement Experts in Wrongful Death Cases - Concepts and Innovative Strategies in Direct and Cross-Examination of Grief and Bereavement Experts**

Michael Stewart, Alton, IL, and
Brian Cooke, Alton, IL

7:45 a.m. **The Seven Deadly Sins Most Often Committed by Plaintiff’s Lawyers in Handling Post-Traumatic Stress Disorder (PTSD) Cases**

P.J. Scheiner, Fort Myers, FL

8:30 a.m. **Proof and Argument of “Physical” Pain and Suffering as Separate and Distinct Elements or Categories of Damages - Knowing the Law/Knowing the Proof/Knowing the Arguments - Debunking Defense Arguments**

Ed Hershewe, Joplin, MO

9:15 a.m. **The Psychology and Sociology of Powerful Summation in TBI Cases**

Gary Gober, Nashville, TN

10:30 a.m. **TOPIC TO BE ANNOUNCED**

John Restaino, Denver, CO

11:15 a.m. **TOPIC TO BE ANNOUNCED**

SPEAKER TO BE ANNOUNCED

12:00 p.m. **Box Luncheon - Special Feature Presentation:
Breathing Life, Vision, and Imagery into Your Mediation and Courtroom
Presentations - the Art, Science, and Methods of Taking Demonstrative
Evidence, Reenactments and Visuals to a New Level of Reality and
Imagination**

Frank Branson, Dallas, TX

FRIDAY AFTERNOON SESSION

SESSION THEME: *WINNING ECONOMIC LOSS/DAMAGE ISSUES AT TRIAL AND MAKING
THESE PROOFS AND ARGUMENTS SERVE AS "DRIVERS" OF LEGITIMATE,
SUSTAINABLE, AND REAL NON-ECONOMIC DAMAGES AND HUMAN
BEING LOSSES*

MODERATORS: **John F. Romano and Todd A. Romano**

1:00 p.m. **Voir Dire on Economic Injuries and Losses - Strategy, Tactics, and
Techniques**

Fred Levin, Pensacola, FL

1:45 p.m. **Putting Your Best Foot Forward - the Persuasive Opening Statement Focusing on Economic Losses and Damages**

Robert Eglet and Tracy Eglet, Las Vegas, NV

2:30 p.m. **Direct and Cross-Examination (at Trial) of Life-care Planners/Continuum of Care Experts**

Michael Burg, Denver, CO

3:15 p.m. **Cross-Examination of Defense Life Expectancy Experts in Catastrophic Injury Cases and Wrongful Death Cases**

Michael Maggiano, Fort Lee, NJ

4:00 p.m. **The Methodology and Advocacy of Successfully Overcoming Defense Arguments and Positions During the Plaintiff's Rebuttal Summation in Catastrophic Injury and Wrongful Death Cases**

Sheldon Schlesinger, Fort Lauderdale, FL
Scott Schlesinger, Fort Lauderdale, FL

5:00 p.m. Adjourn